

Coldani Olive Ranch Presents



WHOLESALE CATALOG  
2013



## OUR STORY

Beginning with our roots in the Piedmont Region of Italy, our family has been farming in the San Joaquin Valley for over 70 years. The Coldani family's Italian traditions that have passed down from each generation culminate in our commitment and care to produce the freshest and finest quality extra virgin olive oil available on the market today.

Calivirgin olive oil, a Lodi olive oil, is grown and produced by Coldani Olive Ranch, part of a diversified farming company in the Lodi-Delta region of California. The majority of our family and sales team are California Polytechnic, San Luis Obispo graduates. The idea to farm olives derived from a Cal Poly senior project which originally started out as a vineyard design which quickly became olive groves after the discovery of how well they would grow in Lodi's fertile soils which have produced world-class wines for decades. Coldani Olive Ranch utilizes oil derived exclusively from its own olive groves, one of the only producers in the Lodi region to do so. It is in this way that we are able to guarantee every bottle contains only the highest quality olive oil available. The central valley of California enjoys the same Mediterranean climate as the olive growing regions of Italy, except, we have also been blessed with the fertile soils and abundant water supply of the Lodi-Delta region.



# CALIVIRGIN

Premium Extra Virgin Olive Oil

500 ML BOTTLE : \$13 PER BTL / \$156 PER CASE OF 12



**Now Available in our New White Glass Bottle!  
Same premium extra virgin olive oil with a new look  
unlike anything you will see on the shelf.**

Our 500ml Calivirgin bottle contains a unique unfiltered blend of estate grown, Arbequina and Koroneiki olives is cold-pressed within hours of harvest, which produces a fresh, aromatic, fruity flavor that is perfect for dipping but mild enough to use as a trans fat free culinary staple in your kitchen.

Calivirgin Extra Virgin Olive Oil has been Seal-Certified by the California Olive Oil Council (COOC). A Seal-Certified olive oil offers the highest standard of quality to American consumers with positive taste elements, no taste defects, and less than .5% free oleic acid, as determined during a blind tasting by a qualified panel of experts. Seal-Certified olive oil also comes from olives that are mechanically extracted without chemicals or excessive heat.



**Built In Pour Spout**



### CALVINEGAR BARREL-AGED BALSAMIC

250 ML BOTTLE : \$8 PER BTL / \$96 PER CASE OF 12

A rich and delicious balsamic vinegar from Modena, Italy with a perfect balance between acidity and sweetness with a thick, velvety texture.

### CALVINEGAR VERY BERRY GINGER BARREL-AGED BALSAMIC

250 ML BOTTLE : \$9 PER BTL / \$108 PER CASE OF 12

Our barrel-aged balsamic vinegar of Modena, Italy has been blended with sweet Marion berries & ginger. Its sweet yet subtle character is rich & versatile.

### Suggested Uses:

Use these balsamic vinegars to enhance your favorite salad or as a finishing sauce to accompany succulent roasted pork or poultry.

Need a simple, refreshing dessert? Gently combine with ripe, juicy fresh fruit and pour over vanilla ice cream!





## CALIVIRGIN FLAVOR CRUSHED OLIVE OILS

*Extreme Heat Jalapeño, Hot Virgin Jalapeño, Jalapeño Garlic Blend, Guilty Garlic, Buddha's Hand Citron, Lusty Lemon, Bountiful Basil & Rustic Rosemary*

**250 ML BOTTLE : \$9 OR \$10 PER BTL DEPENDING/ \$108 OR \$120 PER CASE OF 12 DEPENDING  
(SEE PRICE SHEET ON LAST PAGE FOR DETAILS)**

Unlike most flavored olive oils that contain extract or have been infused, Calivirgin Crushed olive oils are milled exactly the same way as our premium extra virgin olive oil, except fresh lemons, basil, jalapeños, garlic, rosemary or buddha's hand citron are crushed together with the olives. The result is an unfiltered, premium oil with no additives or preservatives that has a natural flavor and really sets them apart from competitors.

### SUGGESTED USES:

Try Calivirgin Crush Olive Oils on seafood, chicken, fresh steamed vegetables, pasta, baked potatoes, eggs, mashed potatoes or popcorn for a delicious and unique taste. Delizioso!





**Gift Sets**  
Our Calivirgin Gift Box Sets are the perfect gift for any occasion!

### CALIVIRGIN GIFT BOX

GIFT BOX : \$3.50 PER BOX / \$21 PER CASE OF 6

Our Gift Box is perfect for the Holidays or just because! It holds either one 500ML bottle of Calivirgin Premium Extra Virgin Olive Oil and any one of our 250ML bottles OR any three 250ML bottles.





## *NEW* CALIGOURMET

### OLIVE OIL DIPPING SPICES

**4 OZ JAR: \$3.50 PER JAR / \$42 PER CASE OF 12**

This coarse blend of basil, sun-dried tomatoes, garlic, parsley & oregano is the perfect addition to all Calivirgin products.

Delicious for bread dipping, as a seasoning for grilled meats or a topping for your baked potato!



# Calibody

## HANDMADE SOAP WITH CALIVIRGIN OLIVE OIL

### SQUARE SOAP

**FRAGRANCES:** kumquat, champagne salt, plumeria, cucumber melon, lavender, pumpkin lager & honey oats and milk  
**\$4 PER BAR / \$24 PER CASE OF 6**

### ROUND SOAP

**FRAGRANCES:** vanilla sea salt, cucumber melon, ginger spice, lavender fields, mango, lemon sugar & fruit slices  
**\$3 PER BAR / \$18 PER CASE OF 6**



## CALIVIRGIN BODY OIL

**FRAGRANCES:** Calivirgin (unscented), lavender & juicy  
**4 OZ TUBE WITH PUMP**  
**\$5 PER TUBE / \$30 PER CASE OF 6**





# CALIVIRGIN TERMS & CONDITIONS

## **MINIMUM ORDER & DETAILS**

New customers have an initial order minimum of one case. Case packs can be split/mixed for 250ML size bottles on initial orders only. All orders must be in full cases. Holiday orders of 5+ cases should allow 1-2 weeks for delivery. F.O.B Lodi, CA.

## **BULK OLIVE OIL SALES**

Bulk olive oil is available for purchase in 2.5 gallon jug, 50 gallon drum and 275 gallon tote sizes. Call for pricing and details at (209) 210-3162.

## **DISTRIBUTION**

If you are interested in Distribution, please contact us at (209) 210-3162 or [info@calivirgin.com](mailto:info@calivirgin.com) for additional information.

## **SHIPPING**

Orders are shipped via FedEx Ground or GSO (Golden State Overnight). Expedited shipping is available for an additional cost. Shipping rates vary depending on location and can be quoted for your location if requested.

## **PAYMENT**

We accept the following forms of payment: Credit Card (Visa, Master Card or American Express), check (checks must be received within 30 days of order placement and may require a completed new vendor credit application), cashiers check or money order made out to Coldani Olive Ranch.

**\*\*WHOLESALE PRICE LIST & ORDER FORM ATTACHED\*\***